



The Gal Program

Community Leadership Program

— in Memory of Gal Erlich —

Are You Interested in Effecting Change in Our Communities and Society? Join Us!

In recent years, the future leadership of Israel has emerged from the local political structure, the corporate structure and the community. The cities and municipal authorities have an ever-increasing impact on the life of its residents and accordingly, leadership is developing from within them.

If you are driven by the desire for change and a need to strengthen and improve our society, then the Gal Program for Community Leadership is meant for you. Our goal is to develop the next generation of local leadership. The Gal Program is designed to provide its participants with the knowledge, tools and professional counseling to effect change in their local communities, and from there Israeli society as a whole.

Gal Program fellows will complete the Program with the skills necessary for social change and activism, for work with and within the municipal government, the central government and the relations between them, as well as, various governmental bodies at every level, city and community councils and the residents.

Each year, the Gal Program will accept a group of up to 25 fellows.

About the Program

The Gal Program fellows will be part of a dynamic group that deals with leadership, discusses issues significant to Israeli society and is exposed to tools for personal development, leadership and initiative. The first group of fellows for the Gal Program will be trailblazers and will form the foundation for a network of alumni for the Program's future fellows.

Fellows who complete all of the requirements will receive a B.A. degree from the School of Interdisciplinary Studies in Administration, Government and Law. In addition, the participants will receive practical training in a variety of fields comprising of the work of community leadership and they will receive certification in community administration.



The Academic Center for
Law and Science

Practical Training

The Gal Program Fellows will participate in certification studies in a variety of professions, including:*

- › **Mediation** – Qualification in mediation, with an emphasis on community mediation as a tool for promoting social processes, carrying out negotiations and dispute resolution.
- › **Communications** – The practical aspects of work in the field of communications, building communications strategies and structuring relationships between journalists, spokesmen and public relations personnel.
- › **Administration of Social Networks** – Acquisition of advanced tools for marketing on social networks, setting up campaigns, implementation and optimization of the brand and business in practice, as well as effective management of such brand or business on social networks.
- › **Resource Recruitment** – Historical development of philanthropy, aspects relating to the global Jewish community, data base management and research regarding fundraising.
- › **Development and Operation of a Community** – Acquisition of tools for avoiding and managing crises, carrying out situation assessment and dealing with situations of uncertainty.
- › **Management of Non-Profit Organizations** – Administrative, legal and financial aspects of non-profit organizations.
- › **Practical Clinics** – Providing assistance to a community by participating in one of the School's clinics.

* Courses are subject to change

Annual Grants

Fellows who meet the academic requirements will be given a 10,000 ILS annual scholarship. Annual tuition for a B.A. degree from the School of Interdisciplinary Studies in Administration, Government and Law is 18,750 ILS.

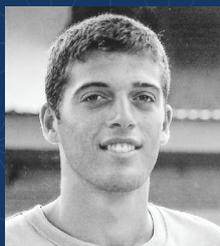
Study Trip to the United States

In their third year, as part of the scholarship the Gal Program Fellows will travel to the United States and meet with community leaders, members of Congress and civic representatives.

Requirements for Acceptance

- › Meeting the admissions requirements of the Academic Center for Law and Science for a B.A. in Administration, Government and Law.
- › Proven prior experience in leadership.
- › Submission of a CV including experience in community, educational or political leadership, as well as a description of the applicant's vision for change.
- › Submission of a letter explaining why this program is appropriate for you and why you want to participate in it.
- › Submission of two letters of recommendation.
- › An interview with the admissions committee.

Gal Erlich (1978-2001)



The Program for Community Leadership is named for Gal Erlich, whose family chose to honor his memory by making a contribution for the future and assisting in the advancement of young people like him to become the next generation of leaders in Israel.

Gal was born and raised in Rehovot. He was a natural leader and activist. Gal was sensitive to people, showed concern regarding societal issues and believed in the good in people.

Gal was a peace activist. He was a member of the Hashomer Hatzair Movement throughout his childhood and, as a teenager, served as a counselor in the movement. In his military service, Gal continued to contribute to the best of his ability serving in an elite combat unit as a commander.

The Academic Institution that
Takes You Seriously

